

Minutes from Special BOCE Meeting - January 14, 2020

Present: Mary Boehm, Niki Clarridge, Charlie Fisher, Rich Rausch, & Katie Bendo (Amy Balderson presented information at the beginning of the meeting)

Discussed to amend non SJS Jags to 10% increase instead of a 25% increase.
No increase in the summer rates for non SJS students.

Charlie Fisher moved and Mary Boehm seconded to amend the motion so that it states the following: JEC rates will go up by 10% for the school year for all non SJS students for the 20/21 school year. All summer rates will increase by 3%. Motion passed.

We talked about marketing--billboard, radio commercial on 104.9 The River, and Shine FM advertising opportunity.

Mary Boehm moved and Charlie Fisher seconded to use \$1500 from marketing special funds for advertisement on Shine F.M. Motion passed.

Discussed pastor scholarship for new students, re-enrollment, Ed Choice (new legislation coming in Feb), second marketing push with mailers to inform people of money they could get from Ed Choice, sending out letters on service hours for scholarship, adding a mission statement and purpose to teacher's contracts, Kindergarten Preview, Preschool Handbook, and Open House.

Mary Boehm moved and Charlie Fisher seconded to accept the current updated Preschool 2020-2021 handbook. Motion passed.

Respectfully submitted,
Katie Bendo